

## **CODE OF ETHICS**

THE REFLECTIVE INSULATION MANUFACTURERS ASSOCIATION INTERNATIONAL (RIMA-I) expects that the conduct of each member shall guard and uphold the higher standards of integrity for which RIMA-I stands by a spirit of courtesy and friendliness in dealings with all members of the Association. Each member shall not use any unfair, improper, or questionable methods against each other. They shall have interest in the public welfare and will be ready to apply special knowledge, skill and training for the use and benefit of all mankind.

In addition, each member will be guided by the following:

- Each member shall be guided in all relations by the highest principles of honor and thus maintain the dignity and high reputation of RIMA-I.
- Each member shall carefully avoid any intrusion into the business of the other made for the purpose of securing unauthorized professional or unauthorized divulgence of technical information.
- Each member shall cooperate in improving the application of technical information within the reflective insulation industry, and will also, as far as seems wise, exchange general information and experience with fellow members, RIMA-I, and governmental regulatory bodies. Members will further make RIMA-I more valuable by contributing technical papers where such information does not conflict with the interests of the member's employer or client.
- Each member shall be diligent in exposing and opposing such errors and frauds as the experience and knowledge enables each member to recognize. Energy performance claims and/or R-Values shall not be misstated as to their certified values.
- Each member shall be frank in the expression of opinion regarding work requested by clients or employer, where such work seems to present improbabilities of successful results.
- Each member shall when an executive and an employer of members of RIMA-I, act fairly with consideration in relations with member employees.
- Each member shall not use undignified, sensational, or misleading language in public presentations, advertising or other publications that is likely to discredit the member or the Association.
- Each member will comply with all applicable statutes, (state and federal), and administrative regulations.
- Each member will resolve disputes with another RIMA-I member concerning employees without involving RIMA-I or its staff and always with the goal of not damaging RIMA-I or our industry and in a way consistent with the full extent of the law.

I have read and agree to abide by the RIMA-I Code of Ethics.

Signed \_\_\_\_\_  
(Owner or Executive Officer)

Company \_\_\_\_\_