



DATE: January 2012
FOR IMMEDIATE RELEASE
CONTACT: MARY A. EDMONDSON
800/279-4123

Reserve Your Space at I-RIM Conference 2012

Rarely does an opportunity come along that brings so many experts and cutting-edge information together in one forum. The International Reflective Insulation Manufacturers (I-RIM) Conference will be held April 30 - May 2 at the beautiful Fort Lauderdale Hilton Marina Resort in Fort Lauderdale, Florida. This worldwide event is just that forum. Representatives from around the world will be present to report on reflectives in their respective countries and share information on the latest research, advances and new technologies to further advance the reflective industry and provide more energy efficient solutions to the marketplace.

This conference began in 2007 in Paris, France, and has continued in Europe being held in 2010 in Barcelona, Spain. We are bringing the event to the United States for 2012; but the event will keep circulating the globe so this is a great opportunity for North American companies to have a presence at the conference. This is also the first time an exhibition has been included. Table top displays along with catered functions such as an opening day cocktail reception and a casual lunch on day two, will make the exhibition experience unique and personal.

Also new this year is a discounted membership for RIMA International, the host of the I-RIM Conference event. We are confident that once you become a member you will want to stay a member, so take advantage of this special offer as well and secure your exhibit space with the RIMA-I member discount. It's a win – win for everyone.

We invite and encourage you to share this information with any associates you feel might be interested, and we welcome one and all to the 2012 I-RIM Conference event. (More information is available on www.rimainternational.org under the I-RIM Conference menu option.)

The Reflective Insulation Manufacturer's Association International is a non-profit association comprised of dedicated people working together to propagate the knowledge and use of reflective insulation and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123.