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Mark Your Calendars for the 2016 International Reflective Insulation Manufacturers Conference (I-RIM Conference)

The 2016 International Reflective Insulation Manufacturers Conference (I-RIM Conference) will take place [June 1-3](#) at the Crowne Plaza Hollywood Beach Resort in Hollywood Beach, Florida.

Rarely does an opportunity come along that brings so many reflective products experts and cutting-edge information together in one event. This global conference is just that forum. Held only every two years (and only every four years in the US), you cannot afford to miss this 2016 I-RIM Conference event.

Prior to the conference on Wednesday is a complimentary session held before the opening cocktail hour and registration which will be a “free-range” discussion on reflective technology. This optional discussion is a great open forum for questions/discussions on industry related topics. Following that activity guests can officially check in and enjoy a little socializing with peers as we toast the opening of this international event with the Opening Cocktail Reception.

The next two days will be packed full of speakers, table top trade show exhibits and other events to make your conference experience well worth your time and investment. With our extensive list of industry experts from around the world at your access, this is an invaluable opportunity you can't afford to miss.

The complete program schedule should be finalized within the next few weeks so watch for more details shortly. You can always visit the website at <http://www.rimainternational.org/index.php/i-rim-conference/> for additional details as well. In the meantime, mark your calendar now and plan to attend. Questions about the conference can be sent to [rima@rima.net](mailto:rима@rima.net).

(The I-RIM Conference is hosted by the Reflective Insulation Manufacturer's Association International (RIMA-I). RIMA-I is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at www.rimainternational.org.)