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2014 I-RIM Conference A Big Success!

The 2014 International Reflective Insulation Manufacturers (I-RIM) Conference was held March 5-7 at the Crowne Plaza Dockland Hotel in London. The event hosted guests from 15 countries including the US, Canada, India, UK, France, Italy, Australia, South Korea, Malaysia, Costa Rica, Scotland, Slovenia, Portugal, Mexico and Israel. This truly was a global event!

The 2-1/2 day conference was a great success providing excellent workshops conducted by industry experts such as Michael Weingaertler of Euroconstruct, Carol Houghton of CHJConsult Associates, Noble Francis of Construction Products Association, Salem Farkh of CSTB, Nico Hendriks of KIWA, Ray Williams of National Physical Laboratory, Shikha Ebrahim of Kuwait Institute of Scientific Research, Tim Fenn an architect specializing in refurbishment, Dr. David Yarbrough of R&D Services Inc., Dr. Mario Medina from the University of Kansas, Steve Baden from RESNET and many others.

RIMA-I President Michael Boulding (TVM Building Products) hosted the event assisted by International Committee Chairman Jeff Thistle (International Converter) which covered topics such as the economic outlook in Europe, Energy Efficiency in the US Housing Market, Standardization, Thermal Performance of Reflective Products, Assessment and Certification of Reflective Insulation, Evaluation of Performance of Reflective Insulation, Using State of the Art Software to Predict Heating/Cooling Load Reductions from Radiant Barriers, Computer Simulations of Enclosed Reflective Air Spaces, Measuring Thermal Performance of Structures Using Hot Box Apparatus, the Effects of Dust Accumulations, Hybrid Systems and more. International updates were also given for reflective products being used in various regions around the world; and information on RIMA International and how this global association is working to educate on the benefits and uses of reflective products to save energy was also shared.

The event also included a trade show event featuring companies such as RoyOMartin, International Converter, Dunmore Corporation, LL Flex, Torninova, and Aerolam Insulation. Trade show time included a cocktail reception on day one and lunch on day two. These social gatherings were a great networking opportunity for all conference guests.

The next international event will be held in 2016 – location to be announced. For more information on the 2014 I-RIM Conference including photos of the event, please visit www.rimainternational.org and select the I-RIM Conference menu option.

(The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at www.rimainternational.org.)