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Research Shows Radiant Barrier Market Continues To Grow

Persistence Market Research (PMR), a third-party research firm based in New York City, recently shared their research on the radiant barrier market. PMR hosts a research model with a unique collaboration of data analytics and market research methodology to help businesses achieve optimal performance,

In addition to a brief overview of how radiant barriers work, what materials are used and their various applications, the report also states, *"The global Radiant Barrier market is anticipated to be driven by many factors, out of which the main factor being global warming. The product is finding good acceptance as people use radiant barriers in their homes and buildings so that the heat is prevented from coming inside, making the place comparatively cooler. Radiant barriers are most effective in blocking summer radiant heat gain thus, saving air-cooling costs of the desired space. Also, use of radiant barrier has been helpful for the builders in getting accreditation for Leadership in Energy and Environmental Design (LEED), which is a mandatory norm for design of buildings – in both residential and commercial segments, thus resulting in increase of demand of the product."*

For more information on this report you can contact PMR directly at 800-961-0353. For more information on reflective insulation, radiant barriers and interior radiation control coatings (IRCCs), visit our website at www.RIMAinternational.org or contact us directly at rima@rima.net.

(The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at www.rimainternational.org.)