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FOR IMMEDIATE RELEASE
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RIMA International Offers Educational Session At METALCON 2011

The Reflective Insulation Manufacturers Association International (RIMA-I) will be presenting an educational session entitled "**Fundamentals of Reflective Technology**" at the 2011 METALCON show in Atlanta, Georgia. The workshop offers [2.5 LU/HSW/SD](#) and will be held on Wednesday, October 12th, running from 11:30 a.m. – 2 p.m. in the Georgia World Congress Center.

This luncheon and training session provides an introduction into reflective technology. It will review the physics involved, address some of the test methods used, discuss how R-Values are achieved and introduce the attendees to the types of reflective insulation available on the market today. **Anyone who installs, sells or works with reflective products needs this training!** There will be examples of reflective materials available from RIMA-I members as well as video presentations of installations.

Following the course, attendees will have the option to complete a quiz on the materials and information presented, which can be returned for a **Certificate of Completion** identifying them as being trained in reflective technology. In addition, a special 'RIMA International' embroidered Ping golf shirt will accompany each certificate.

To register to attend this workshop and/or for more information on the entire METALCON 2011 event, you can visit www.METALCON.com or call 800/537-7765 and look for special program 6 (SP6). Early registration discounts are available and the sessions fill up quickly, so register early and secure your space in this important educational session.

The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulation and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123.