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**RESNET and the Reflective Insulation Manufacturers Association International Teams Up to Improve the Energy Performance of New and Existing Homes**

The Reflective Insulation Manufacturers Association International (RIMA-I) has agreed to work with RESNET to promote the improvement of home energy performance in the U.S. RIMA-I will accomplish this goal through urging its members to promote RESNET as an organization and the Energy Smart Contractor Certification Program.

Through this new partnership RIMA-I will assist RESNET to develop guidelines for assessing the proper installation of reflective insulation, radiant barriers and internal radiation control coatings or IRCC's. In addition RIMA-I will provide updated information on the performance of attic radiant barriers and internal radiation control coatings for the inclusion into approved building modeling software. The objective is to assist RESNET certified home energy raters when evaluating and rating new and existing homes.

RIMA-I represents reflective insulation, radiant barrier and interior radiation control coating (IRCC) manufacturers and other companies that are active within the industry. RIMA-I exists to educate the marketplace on the benefits of reflective technologies and to represent member's interests in establishing ASTM standards for testing and installation procedures. For more information visit RIMA-I's web site at <http://www.rimainternational.org>.

RESNET was founded in 1995 as an independent, non-profit organization to help homeowners reduce the cost of their utility bills by making their homes more energy efficient. RESNET certified Home Energy Raters have rated the energy performance of over a million homes since 1995. For more information on RESNET go to [www.resnet.us](http://www.resnet.us).

RESNET Executive Director Steve Baden commented, "Having the Reflective Insulation Manufacturers Association International as a strategic ally is very important. Teaming up with RIMA-I and its members will result in a major push of including energy upgrades as a part of increasing the energy performance of the nation's housing. This will result in new business opportunities for both home energy raters and contractors."

