

# ***RIMA*** *International*

Reflective Insulation Manufacturers Association International

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FOR IMMEDIATE RELEASE  
CONTACT: MARY A. EDMONDSON  
800/279-4123

The Reflective Insulation Manufacturers Association International (RIMA-I) recently launched a page on Facebook. Information on member accomplishments, code updates, association news and much is available. Visitors are invited to “like” our page and share us with others. You can click on the “follow us on ” link from the opening page of our website at [www.rimainternational.org](http://www.rimainternational.org), or you can search for “Reflective Insulation Manufacturers Association International” on Facebook.

Also new to the website is our “Ask the Expert” link. Visitors can submit their questions and get a prompt, reliable response. RIMA-I does not sell product so there is no bias here. Our purpose is to be the reliable resource of information on reflective insulation, radiant barriers, interior radiation control coatings (IRCCs) and reflective fabrics technology. We bring the world’s leading experts directly to you.

Those who have used and experienced the benefits of reflective products are also invited to share their testimony using our new “Send us Your Testimonial” link. Not only is this new addition a great way to share your experience with reflective products and the energy savings you’ve found; but visitors can also benefit from reading your story and learning how you put these products to work for you.

RIMA-I is pleased to make these new resources available and invite you to share your input on how we can better serve you. You can contact the association directly at 800/279-4123 or 479/657-6749 or via Facebook or e-mail at [rima@rima.net](mailto:rima@rima.net).

*The Reflective Insulation Manufacturer’s Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulation, radiant barriers and interior radiation control coatings (IRCCs). RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at [www.rimainternational.org](http://www.rimainternational.org).*