

# I-RIM Conference 2014

International Reflective Insulation Manufacturers Conference

5-7 March

Crowne Plaza London  
Docklands Hotel  
London

## Exhibitor Prospectus

A  
One-of-a-Kind,  
Exclusive  
Opportunity



### Exhibit Hours

Thursday, 6 March:  
17-19:00

Friday, 7 March:  
12-14:00



Space is  
Limited -  
Reserve Yours Today!

**The Advancement of Reflective Technology in Europe and its Global Impact**



**The Reflective Insulation Manufacturers Association International invites you to exhibit at the 2014 International Reflective Insulation Manufacturers Conference**

**5-7 March, 2014** ♦ **Crowne Plaza London Docklands Hotel** ♦ **London**

**THE EVENT**

The 2014 event will be held at the amazing 4-star Crowne Plaza Docklands Hotel in London and host industry professionals from around the world. Topics include hot box testing, computer simulations of enclosed reflective air spaces, standardization in Europe, ASHRAE: Comparison on In Situ Testing, and many more. Manufacturers, distributors, building and code officials, architects, engineers, contractors and anyone involved in or related to the construction industry with an interest in reflectives will be at this important event.



**AN EXCLUSIVE OPPORTUNITY**

I-RIM 2014 provides a one-of-a-kind opportunity for companies providing products and services to the industry, to come face-to-face with the key decision-makers from the most professional and successful reflective industry professionals in the world.

**BONUS!** RIMA-I is offering registered attendees a special 50% off one-year membership for 2014. As a member, not only will you receive the discount exhibit price, but you will also spend 2014 as a member of the only worldwide trade association the reflective products industry.



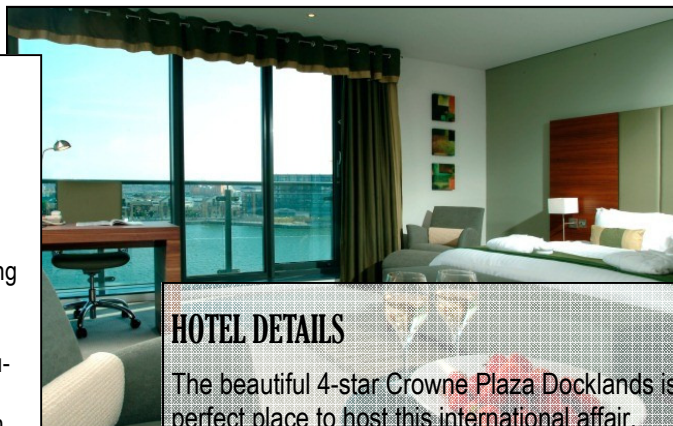
**ON FLOOR EVENTS**

To bring some excitement to the trade show experience, RIMA International is sponsoring a complimentary cocktail reception during trade show hours on 6 March and a casual lunch on 7 March. Everyone will be there! By combining exhibit times with these special events, attendees will enjoy a relaxed environment designed to give you the best atmosphere for networking with other industry peers.



**Program Highlights**

- 5 March**  
17-20:00 - Reception/Registration Opens
- 6 March**  
8:30 - Welcome/Opening Session  
9:00 - Keynote  
10:00 - Concurrent Educational Sessions  
12:00 - Break for Lunch  
13:00 - Concurrent Educational Sessions  
**17- 20:00 - Trade Show/ Cocktail Reception**
- 7 March**  
8:30 - 12:00 - Concurrent Educational Sessions  
**12-14:00 - Trade Show/ Lunch on Floor**  
14 - 16:15 - Concurrent Educational Sessions  
16:15 - Wrap Up/Conference Concludes



**HOTEL DETAILS**

The beautiful 4-star Crowne Plaza Docklands is the perfect place to host this international affair.

Hotel reservations can be made by contacting the show's housing agent, Event Express, at +44 (0) 1905 732737 or by e-mailing them at [reservations@eventexpressUK.com](mailto:reservations@eventexpressUK.com). Reference the I-RIM Conference to receive the group rate. Rates for 5 March are £250 single/£260 double and for 6-7 March £175 single/£185 double. For more information about the hotel and the surrounding area, visit [www.londonpass.com](http://www.londonpass.com).

**THE COST ...**

Priceless for such an opportunity! **Advanced Discounts** are available until 14 **January 2014** with member and non-member rates available.

Exhibit Fees include a tabletop display (or pop-up display) and FULL conference registration for TWO attendees - including the complimentary cocktail hour Thursday and lunch on Friday. We invite you to join us for this special event.

**Space is limited so don't delay.**



# I-RIM Conference Exhibitor Registration Form

1st Attendee: \_\_\_\_\_ 2nd Attendee: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Country \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Exhibit Table and 2 Full Registrations

### Before 14 January:

### After 14 January:

RIMA-I Member Fee .....	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,700
Non-Member Fee .....	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,150

### Additional Registrants:

\$200 Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

\$200 Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

*Refund Policy: Full refunds will be given if request is received in writing before 5 January 2014. After 5 January a 50% refund will be issued for written requests received by 5 February 2014. No refunds will be issued 30 days prior to the event.*

## Save 50% on Membership in RIMA-I for 2014

This is a special opportunity to become a member of RIMA International and learn why your peers find membership so invaluable. A few of these reasons include:

- Staying informed on issues that affect your business
- Access to top industry experts
- Networking with peers
- Being proactive in growing your business
- Access to tools/resources that grow your business
- Having a voice within the industry
- Active in directing the future of your industry
- Placing your company at the top of the field.

To take advantage of this special discounted membership offer available only with registration, select your category on the right and complete the additional information below.

*Additional documents are required for application and will be sent upon receipt of your application.*

**Final Details:**  Yes, I wish to apply for membership in RIMA International for 2014  
 No, I would like to exhibit only

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

### **Method of Payment:**

Check    Wire transfer    Credit Card   **Total Amount Due:** \_\_\_\_\_  
 (additional \$40 fee is required for processing wire transfers and 4% for credit cards)

**Mail Completed Application and Payment (if applicable) to:** RIMA International  
 PO Box 4110  
 Olathe, KS 66063

**Forms may also be submitted by e-mail at [rima@rima.net](mailto:rima@rima.net) or via fax at 913/730-8869**

**Questions? 800/279-4123 or 913/730-8869**

## Membership Categories

**Each company fits into only one of the following categories:**

### **Manufacturer:**

Discount Rate- \$1,500  
 Manufacturer of the basic reflective raw materials, accessory products, reflective insulation, radiant barrier(s), low-emittance, high-reflectance products and/or the sale of these products under their own private label.

### **Distributor:**

Discount Rate- \$125  
 Sale and distribution of finished name brand reflective products. (Manufacturer must be a RIMA-I member)

### **Contractor:**

Discount Rate- \$250  
 Construction and/or installation of finished name brand reflective products supplied by a RIMA Manufacturer member