Dear RIMA-I Members,

It is with heavy hearts that we mourn the sudden loss of long-term member and Past President, Bob Wadsworth of Innovate Energy this past January. Bob’s generosity and contribution to our industry will genuinely be missed. In addition to sending flowers RIMA-I made a donation to Quantum Learning Network (learningforum.org) to fund Super Camp Scholarships. We look forward to working with Jonathon Hagarbome, Innovative Energy.

As the business of all RIMA-I committees continues to advance reflective technology recognition and credibility I am focused on increasing membership value and leveraging the efforts amongst the committees and other organizations. This past year the Strategic Alliance and Technical committees, along with industry contributions, combined funds to support radiant barrier software advances being developed by Dr. Bill Miller’s students at the University of Tennessee-Knoxville. The Technical Committee is anticipating an update on Phase II of this project during the Spring Conference in Denver. Additionally, our code initiatives include collaboration amongst other trade associations with reflective technology interests. All of our committees have full agendas and welcome additional participation to sustain their momentum.

Our 2019 membership promotional campaign is attracting new companies to attend the RIMA Spring Meetings and apply for membership. The RIMA Spring Meetings are scheduled for Saturday and Sunday, March 30 & 31st, at the Embassy Suites, Denver, CO, directly preceding the ASTM C16 committee meetings. RIMA meetings are a great opportunity to network with the entire reflective industry and collaborate on immediate challenges while participating in planning discussions. After Denver RIMA plans to follow ASTM to; Houston, Boston and Orlando. Mary Edmondson, Executive Director RIMA, arranges all of our conference venues and does a terrific job coordinating any guest needs.

I look forward to seeing everyone in Denver March 30 & 31st. I encourage your attendance at this meeting to fully appreciate the body of work being produced by our committees and directors through collaboration internally as well as participating with industry consultants and other organizations.

Thank you for your support,

Doug Kinninger

With great sadness we say goodbye to our dear friend and fellow RIMA-I member Robert (Bob) Wadsworth who lost his battle with MDS, Sunday January 20, 2019. Services were held at the Burns Funeral Home in Crown Point, IN January 26th where some RIMA-I members joined family and friends to remember Bob.

Bob gave generously of his time and resources to RIMA-I and many of its members in various ways for decades, and his absence will be felt deeply by all. He was known more for his straight shooting and feisty opinion than for being the most politically correct at times, but there has never been any doubt to those who know Bob how huge his heart is and that his tough exterior was a reflection of his passion. RIMA-I sent flowers to the family and made a donation to the Robert Wadsworth Scholarship Fund with Learning Forum International (LFI). LFI is matching donations received. Go to http://www.learningforum.org/# to learn more. Our prayers for the family and loved ones as they adjust to life without this big personality and this generous man. He will be greatly missed.
Changes to the Board -

Since the elections at the fall 2018 meeting in Washington, DC, some changes have taken place that were not anticipated. Our Director Lynn Walters with Kemper System America decided to retire at the end of 2018, so he will not be continuing to serve as Director on the RIMA-I Board. We were also given notice that Mike Boulding with Pro-Echo Marketing will not be continuing his business in 2019. He too will not be completing his term as Director on the board.

We are certainly sad to lose both of these long-term, hard working members; but we definitely wish them the very best. With regard to the Board openings, the RIMA-I Bylaws allow for a minimum of four directors so there hasn’t been a rush to hold new elections. The RIMA-I Board of Directors will be discussing this at the upcoming meetings in Denver to determine if the Nominations Committee should begin seeking replacements. For now, the Board will continue with the 8 board members still in place.

If you have any questions or concerns, please share them with the RIMA-I office. If you would be interested in serving on the RIMA-I Board, please share that as well. Elections for board members will take place at the fall 2019 meetings in Houston, so now is the time to throw your hat into the ring if interested.

UPCOMING MEETING DETAILS . . .

The 2019 spring working meetings will be held March 30-31 at the Embassy Suites Hotel in Denver, Colorado. Attendance forms have been distributed and are due in to the RIMA-I office by March 15. Individuals can make room reservations by using the reservation link on the RIMA-I website (under News/Meeting/Misc.), which will take you directly to our room block with our group rate. The hotel does not guarantee the group rate after February 26th but will extend the group rate to all guests as long as rooms are available.

The spring meeting format will host committee meetings throughout the day on Saturday. There are some meetings that overlap in the morning, so we schedule the larger groups in the afternoon. If you are not signed up for a committee, please come attend as an observer. Chairs are set up around the room perimeter for observers so the chairmen know who their committee members are; but you are welcome to be active in the discussions. You can participate on as many committees as you have an interest in, but we do ask committee members to be willing to take on tasks to help move committee projects forward from time to time, so keep that in mind when signing up. Committees hold quarterly conference calls to keep all projects moving forward. Only committee members get notifications of those calls; so if you have an interest in a particular area, you will stay better informed as a committee member. You can be added to any committee by submitting a request to the RIMA-I office. As you can see, Saturday is a working day for all committees. This all-day event will conclude with a sponsored cocktail reception at the Rialto Café (hosted by Kennedy Insulation Group) followed by a private group dinner at the same location. (see below for more details)

The full membership meeting will be held on Sunday. This is a reporting day for the association. Committees will report on their discussions outlined in the previous day’s committee meetings; and old and new business will be addressed. Non-member guests interested in learning more about the Association are welcome to attend as a guest on Sunday. All attendees must register in advance to attend. No walk-ins will be received. Invitations are sent out six to eight weeks prior to the event. If you would like to be added to the invite list to be a guest at the next RIMA-I meeting, please contact the RIMA-I office at 800/279-4123 or e-mail us at rima@rima.net.
Join us for Cocktails Saturday Night Compliments of

To keep the theme of networking and socializing going, we are finishing our long day of committee meetings on Saturday at the Rialto Care where we have a semi-private area with a hosted bar sponsored by Kennedy Insulation Group. Cocktail hour will go from 6-7 followed by a fantastic dinner. It’s always a great time for everyone so plan to come, mix and mingle. Thank you Rick Kennedy!

As part of the historic landscape in Denver's 16th Street Mall for nearly two decades, Rialto Cafe is a downtown Denver icon best known for its inviting atmosphere, American Fare and commitment to service, reflecting Denver’s Mile High hospitality. Centrally located, Rialto Cafe is just four blocks from the Colorado Convention Center which is right next to the Embassy Suites Hotel. This wildly popular venue was awarded Best Restaurant with Private Dining Space at Colorado Meetings+Events Best of 2018. Our event will be held on the mezzanine offering superb views of the restaurant below and provide a great ambiance for our spring dinner event. Dinner is included in the meeting registration fee, so come mix and mingle and get to know your fellow RIMA-I members. There is a wealth of wisdom and experience to be shared along with some laughter and fun. We will meet in the Embassy Suites lobby at 5:40 and head out from there.

(For more information and a glimpse of the menu, visit their website at http://www.rialtocafe.com)

To/From the Denver Airport

With all the experienced travelers we have in our group, you may already be familiar with these options, but just in case, we thought we’d share a few details. The airport is 27 miles from the Embassy Suites downtown, which is a 36-minute drive if traffic is smooth. Super Shuttle is available $25 one way with discounts for round trip but unless you have the time to stop at several hotels along the way, this isn’t your best option. Uber is usually less than a taxi, but even Uber to Downtown has been running between $35-$40 each way. Travel time can also range from 35 to 60+ minutes depending on time of day and traffic.

A more recent option is the train that runs from the airport to downtown. Cost is $10.50 each way and travel time is about 37 minutes. The train picks up at the airport underneath the attached Westin Hotel. It then ends the ride at Union Station in downtown. Depending on your hotel, you could possibly walk from there. If you’re interested in the train option, here’s a link with more details. https://www.denver.org/about-denver/transportation/airport-rail/
About the Hotel and Area -

The Embassy Suites by Hilton Denver Downtown Convention Center hotel offers the perfect setting for business or pleasure. A gateway to Denver's lively downtown scene and boasting a contemporary convention venue, their LEED™-certified hotel is within walking distance of the best attractions in the downtown area and a short drive to best skiing & hiking in the Rocky Mountain region.

Their newly redesigned two-room suites feature Green design elements, which bring the Colorado outdoor vibe in. Start the day with a **free made-to-order breakfast**. Mingle with other guests and enjoy a variety of snacks and beverages, including some Colorado craft beers, at the **complimentary Evening Reception**. They're also steps away from the Denver Light Rail System providing easy access to many sights and activities in and around the Denver area. For more information on things to do while in Denver, check out https://www.denver.org/.

Things To Do: My 420 Tours (Discount for RIMA-I Members)

My 420 Tours is at the forefront of marijuana tourism, guiding visitors through the mind-blowing and ground-breaking world of cannabis culture in Colorado. They have been innovators in the cannabis community from the very beginning. Since the state voted to legalize recreational use of marijuana in 2012, we have embraced the boom, the regulations, and encouraged the acceptance of cannabis in our community. My 420 Tours now offers more than a dozen experiences ranging from luxury all-inclusive weekends for two to budget-friendly two-hour walking tours.

They have assembled an all-star lineup of master growers, knowledgeable budtenders, high-profile chefs, brewers who know their craft beer and industry entrepreneurs to give guests the ultimate elevated experience. Their tours are always curated by a top-notch cannabis concierge, led by an expert cannabis guide and accompanied by a designated professional driver. Whether you’re a first-time toker or a long-time stoner, you’ll be in good hands on their fun, safe and magical outings. For more details on the tours available, check them out at [www.my420tours.com](http://www.my420tours.com).

Advanced Building Code Coalition

The #1 top priority within RIMA-I is code work, which is why the association has established the **Advanced Building Code Coalition**. The ABCC is a division of RIMA-I within the Code & Legislative Committee that allows people that may not qualify for membership but want to support our industry to contribute to the vast amount of work code involvement requires.

If you haven’t checked it out yet, the Advanced Building Code Coalition site can be accessed two ways. You can find a link to the ABCC page from RIMA-I’s opening page at [www.rimainternational.org](http://www.rimainternational.org) in the “Building Codes” column on the opening page (below the banner). You can also use the [www.advancedbuildingcodecoalition.org](http://www.advancedbuildingcodecoalition.org) address.

Included on the ABCC page is a new donation button. If you have associates that you would like to encourage to support our work, direct them here. Donations are made through Paypal so they may need to set up an account to donate. The 2018 password is still functional. Once dues renewals for 2019 are complete, we will create a new password and forward that to the members. If you have forgotten the password and would like to see the latest updates with regard to the work RIMA-I is doing, please contact the RIMA-I office. **Please keep in mind the password information is a strictly confidential. The members-only page contains details on our code efforts, so your cooperation in keeping it confidential is vital.**

We look forward to providing you with access to the issues that are critical to your business; and we welcome your input at any time. Take a look at this page and share your feedback, and we will continue to work to put your membership to work for you!
Send Us Your Videos
As the world becomes more and more reliant on social media and technology to find information, you have to have a presence to survive. One great way for RIMA International to have a social presence is to provide some educational information on YouTube. We already have a YouTube Channel that we had originally established for Platinum members but we are now wanting to open this up so we can truly help people learn about reflectives and how to use them properly. If you have a video(s) that meet that agenda, we want to hear from you. It’s a win-win for everyone so let’s work together to get a great collection of educational videos together and get reliable information on reflective out to the world!

Verification Brochure Update in the Works
As you know, the Verification Program continues to evolve and expand and most recently added new qualifications that required existing verified members to add more testing to their verification. We are also in the process of adding the details for a new category for radiant barrier sheathing products. A draft of the new wording should be distributed to the committee for review at our upcoming meetings in Denver. Once finalized, it will be added to the Member Portal with additional information shared not only with the membership but also through press releases so consumers and building professionals like will know this program continues to evolve and provide even stronger guidelines to ensure customers are getting what they’re paying for when choosing a product. If you are interested in learning more about Verification or are interested in participating on the committee to help grow and expand this program, please contact the RIMA-I office.

New Incentives Can Really Pay Off –
As previously mentioned, a new member incentive program has been established to give existing members a $1,000 credit for each new member that joins RIMA International. This can add up quickly and go a long way to defray some of the costs of annual RIMA-I membership.

We took a poll in Orlando and almost every member indicated they know one or more companies that qualified for RIMA-I membership, so this is a GREAT time to get your associates to join the organization. Not only will it give the new member a good year to learn about and get involved with RIMA-I and all the various projects underway, but it will also start earning you fees to either pay toward the next quarterly payment or stash away for renewal for next year.

If you need assistance talking with any prospective members, let us know as we are always happy to help. There is membership information on our website at www.rimainternational.org (see the ‘Join’ button in the upper right-hand corner) along with descriptions of the categories, testimonials and application forms. We all know we are much stronger the more we work together, so let’s make bringing in a new member one of your top goals for 2017!

Are You LinkedIn?
In case you are not aware, RIMA-I has two groups on LinkedIn we use for discussions, press releases and other announcements. One group is the RIMA International group, and the other is a broader discussion group for Radiant Barrier & Reflective Insulation.

We’ve made it easy for you to find both groups as there are links to these groups right on the RIMA-I website (upper right-hand corner www.rimainternational.org ). Put your cursor over the icon (like the one shown on the above) and a drop down will appear providing you links to each group.

We encourage you to participate in these groups and let others know of them as well. RIMA-I has several industry-related groups we post announcements in; and we are always watching for new ones to join so send us your recommendations as well. The wider the reach the better!
Submit Your Nominee for Alexander Schwartz Award

Nominations are already coming in for our first ever Alexander Schwartz Award winner and there is still time to get your nominee in. The recipient of this award is someone (person or company) who has made a significant contribution to the reflective products industry either through technical achievement, leadership, product development, and/or new technology. Through example, the recipient will have motivated industry representatives and advanced the reflective products industry and/or RIMA International and, in turn, contributed to the overall acceptance of reflective products within the building codes and in the overall marketplace.

Nominees are anyone that meets the above criteria – either member or non-members. There is no set schedule for this award as it is presented only when a worthy candidate has been nominated. When a candidate has been selected, they will be presented with the award at the next international conference, which in this case will be Spring of 2018. Nominations forms are on the member portal or can be obtained by contacting the RIMA-I office. Help us recognize those that have given so much to this industry – send in your nominee today!

Be Our Guest –

RIMA-I holds membership meetings twice a year at various cities around the country, and guests are welcome to participate in the full membership meeting where they can hear detailed updates on each committee’s projects and accomplishments on behalf of the industry. We would welcome the opportunity to get to know you and treat you to brunch and our guest speaker while you’re there. To be added to the RIMA-I meeting guest list, or to add someone you would think should attend (client, associate, friend, etc.) please contact the RIMA-I office at 800/279-4123 or message us at rima@rima.net. Seating must be confirmed two weeks in advance, so reserve your seat and we will look forward to seeing you there!

50/50 Raffle!

RIMA-I conducts a 50/50 raffle in conjunction with our bi-annual meetings to help contribute to meeting costs and to add a little fun to the process. Everyone (including spouses) that registers to attend the RIMA-I meeting and gets their meeting fees paid in full by the deadline prominently noted on the attendance form (approximately 2 weeks prior to the meeting), will automatically receive a complimentary raffle ticket. Additional tickets are available for purchase for $5 each to increase your odds of winning, and you don't have to attend the meeting to play! You can purchase tickets for employees, family and friends without even being there; and you can buy tickets in any increment. We want this event to be fun for everyone; and give more people the opportunity to be our big winner. Good Luck!!

R&D Services, Inc. –

R&D Services, Inc. has been providing testing and consulting services to insulation manufacturers since 1994. They are an accredited third part test laboratory (ISO 17025) and inspection agency (ISO 17020) by the International Accreditation Service (IAS). This accreditation qualifies R&D Services, Inc. to provide classification testing to satisfy ASTM specification and provide qualified inspection and follow-on testing required by organizations such as ICC-ES, CCMC and IAPMO. These qualifications and services can be viewed at www.rdservices.com.
R&D Services, Inc., is accredited for over 75 tests, including ASTM and CAN/ULC material specifications for reflective insulation, radiant barrier, IRCC, and many other insulation types. They also offer several non-accredited tests and have capabilities to set up unique testing applications based on client requests.

- Reflective Insulations
- Radiant Barriers
- IRCC Products
- HVAC Application
- Product Approvals
- R-Value Calculations
- Energy Star Approvals
- UV Exposure Testing
- Water Vapor Transmission
- Emissivity
- Hot Surface Testing
- Air Barrier Testing

**ICC Business Products – Discounts for Member’s Only**

This program offers members up to 50% discount on manufacturer’s suggested list price on such products as computer supplies, printer sales and supplies, standard office supplies, printed forms, furniture and promotional products. There’s also a 2% rebate at the end of the year, which can be taken as a check or credit onto your account. For more information on this special members-only program, contact Jess Ray at 800/547-2233.

RIMA International members can save at least 5-10% off the lowest rack rate with additional savings for seniors 50+ up to 30%. Additional benefits include:

- Upgraded rooms when available
- Free morning coffee and/or newspaper
- Complimentary continental breakfast at over 1,800 locations in the US
- Car rental discounts available
- Check cashing privileges with valid credit card companies
- Special corporate Toll Free reservation number (800) 258-2847 and online reservations at www.choicehotels.com

*(Individual corporate travelers can also enroll in Choice Privileges, which as been voted the industry’s best frequent stay program. Travelers can earn miles at participating airlines or points redeemable for free stays.*

RIMA-I members were sent Choice Hotel ID cards which you should carry at all times. Additional cards are available for employees, friends and family. Be sure to take advantage of all this program has to offer, and happy trails to you!

For more information on RIMA International or any of the topics contained in this newsletter, visit our website at www.rimainternational.org, call 800/279-4123 or e-mail at rima@rima.net.