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## Why Join RIMA International?

The Reflective Insulation Manufacturers Association International (RIMA-I) is a non-profit trade association for the manufacturers and suppliers of reflective insulation, radiant barriers and interior radiation control coatings. Trade associations don't sell products, so professionals and consumers alike reach out to industry associations for accurate technical and industry information. RIMA-I is that reliable source for the reflective products industry.

RIMA-I is also driven by membership needs and interests. Members can actively participate on projects and decisions through committee involvement. They have access to experts and research nowhere else available. They are kept informed on industry issues and upcoming trends to prepare them for changes that could impact their business; and they can participate in programs, like our Product Verification Program, that is exclusive to members. It's where large and small companies alike come together and accomplish things they could not do on their own; and for the reflective products industry, this is particularly key.

One very impactful area for RIMA-I teamwork is participation in the building codes ensuring reflective products are accurately and fairly represented. RIMA-I has established the Advanced Building Code Coalition (ABCC – [www.advancedbuildingcodecoalition.org](http://www.advancedbuildingcodecoalition.org)) to oversee this important task. Another program that is exclusive to members is RIMA-I's Product Verification Program. ASTM International and SEI recently partnered with RIMA-I to oversee the program, which ensures products are properly tested and provides verified members the use of their own uniquely-coded logo (sample below) and a listing on both organization's websites.



These are just a few of the many benefits membership has to offer, but more can be found at [www.rimainternational.org](http://www.rimainternational.org). If you are in the reflective products industry, now is a great time to join and take advantage of the **limited-time special Progressive Membership for only \$1,500** for the entire year. Details are available here - <https://www.rimainternational.org/members/join/> or give us a call at 800/279-4123 (outside the US - 785/424-7115). We look forward to welcoming you as a new member of the RIMA-I family and helping you take advantage of all your membership can do for you. Together we do make a difference.