

DATE: August 2021
FOR IMMEDIATE RELEASE
CONTACT: MARY A. EDMONDSON
800/279-4123

Stand Out with Double Verification from the Industry's Best

The Reflective Insulation Manufacturers Association International (RIMA-I) has joined with ASTM International and their certification team and SEI (Safety Equipment Institute) to manage the RIMA-I voluntary product Verification Program. It was a logical partnership considering the program verifies reflective products meet ASTM standards and codes. Once a product has been approved, the verified product will bear the ASTM/RIMA-I Verification mark shown below, along with a unique code identifying each product's country, company and product category.



RIMA-I launched the program in 2009 with the goal of emphasizing the importance of proper product testing and to help those purchasing product to know the product they're choosing meets or exceeds ASTM standards. The structure of the program will remain the same under SEI's management. There are five product categories: reflective insulation, radiant barrier, interior radiation control coatings (IRCCs) and radiant barrier sheathing. A third-party independent testing and inspection laboratory will review testing to determine whether a product's physical properties comply with the appropriate standards. In order for a company to obtain approval on a category of products, all items within that category must be evaluated and deemed in compliance with current test standards. Technical data sheets, as well as websites containing test information, are cross-checked for accuracy. At this time, verification is only available for products sold/purchased in North America; however, this program is slated to expand to include other countries in the future. Membership in RIMA International is required; and there is a special progressive membership offer available for new members. Visit <http://rimainternational.org/members/join/> for details.

You can find out more by contacting Anna Seiple with SEI at aseiple@seinet.org or start with information on RIMA-I membership by contacting the association at rima@rima.net. What better way to set yourself apart from the competition than being endorsed by the top organizations in the industry!