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FOR IMMEDIATE RELEASE
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Is Your Product Verified? – What's New:

In 2021 the Reflective Insulation Manufacturers Association International (RIMA-I) joined with ASTM International and their certification team at SEI (Safety Equipment Institute) to manage the RIMA-I voluntary product Verification Program. It was a logical partnership considering the program verifies reflective products meet ASTM standards and codes. Once a product has been approved, the verified product will bear the ASTM/RIMA-I Verification mark (sample below), along with a unique code identifying each product's country, company and product category.



The Verification Program provides assurance for purchasers that these products meet or exceed industry standards for each product category and should perform as intended. If you're preparing to make an investment in your building, you want to be sure you are getting what you paid for. The Verification Program is your due diligence in one simple step.

Recently, the committee that oversees this program enhanced the benefits even more with the addition of individual test reports for each verified product. These one-page summary reports are provided to the verified member annually and can be given to consumers, contractors, building officials, etc., so they can purchase with confidence knowing the product has been properly tested as verified by RIMA International, ASTM International and SEI. Each report includes the verified company, the name of the product tested, an expiration period for verification as well as a brief overview of what Verification is, information on annual surveillance of verified products, and a table showing the required tests for the product along with a description of what each test is for. It concludes with an official confirmation that the product was tested by an accredited laboratory and meets the standards for Verification along with contact information for RIMA International, ASTM International and SEI.

Now this is how you set yourself apart from the competition!

Interested in learning how you can get Verified? Contact Anna Seiple with SEI at aseiple@seinet.org or RIMA International at [rima@rima.net](mailto:rима@rima.net).