



DATE: January 2023
CONTACT: MARY A. EDMONDSON
800/279-4123

Feature Your Business at I-RIM Conference - Rome

If one of your resolutions for 2023 is to be more successful, we have great news! The 2023 International Reflective Insulation Manufacturers Conference (I-RIM Conference) will take place **23-25 May** at the LeMeridian Visconti Rome Hotel in Rome, Italy. Hosted by RIMA International, this global event will bring industry experts and business professionals from around the world together for a technical conference nowhere else available.

The last time this event was in Europe was in 2014 so there is so much new research and information to be shared. The conference will host a table-top exhibit during the cocktail reception on Wednesday and another exhibit time with lunch provided on Thursday. These catered events ensure traffic for those interested in sharing information about their company/service/product with conference attendees.

Standard exhibitor registration **includes two full conference registrations** along with a table top space or small pop-up display. In addition, there have been three new Exhibitor/Sponsorship opportunities (Platinum, Gold and Silver) added that also include two full conference registrations as well as these additional benefits:

- Custom logo lanyards for all attendees (Platinum only)
- Your logo on Powerpoint template for speaker presentations (Platinum only)
- Ad space in the attendee's conference brochure/on-site program
- Sponsorship recognition w/ logo in all show promotional materials and signage on site.
- A time slot in the conference program itself to share information to the entire group

Special Platinum, Gold and Silver sponsorships are secured on a first-come, first-served basis, so don't delay. There is limited space available, so sign up now to take advantage of the early bird discount. There are additional discounts available for association members, so RIMA International is offering a 50% membership discount for all of 2023. Not only would membership provide the best exhibitor rate, but it will give you membership in the only worldwide association serving the needs of the reflective products industry. (Learn more about RIMA International at www.rimainternational.org)

Check out full details in the attached exhibitor prospectus, and secure your space today. For more information or assistance contact RIMA International at 800/279/4123 or 913/730-8869 or by e-mail at rima@rima.net.

(The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at www.rimainternational.org.)