

DATE: January 2023
FOR IMMEDIATE RELEASE
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It's Time to Put RIMA International to Work for You

As the cost of living continues to be a challenge, making the most of your money and making wise financial choices, is as important as ever. Taking the time to analyze and “do the math” to determine the best ways to invest in your business is part of that process. Thankfully, there are some decisions that are a no-brainer.

It is a given, that a company on its own, has no power or voice when it comes to regulations and laws overseeing that company's business. Even the government recognizes the most effective way to get things done is for companies to work together to establish a unified voice. That's where your industry trade association comes in. Working together is more important than ever; and the Reflective Insulation Manufacturers Association International wants everyone to have the opportunity to see what a difference that can make.

The association has changed its membership fee structure to allow new members to join at a significantly discounted rate for the first year so they have time to participate in association activities, learn about all the committees are doing, sharing their business challenges and getting expert assistance in overcoming those challenges and seeing first-hand what impact this partnership can do for their business. One area that is of particular importance when it comes to teamwork is representation within the building codes. The reflective insulation, radiant barrier and interior radiation control coating industries (IRCC) are small fish in a very big pond – BUT – the bigger our team, the bigger the impact. Not only will you stay informed on what code changes will impact your business, but members have a voice in how we represent and defend the industry at code hearings. This is the type of teamwork that brings success for the industry and your business.

Win – Win!

This is just a taste of what membership and working together can do for you. For more information, call (785/424-7115) or e-mail us at rma@rma.net; or learn more online at - <https://www.rimainternational.org/members/join/>. Let's work together to protect and grow the reflective products industry. Together we DO make a difference.

“Every man owes a part of his time and money to the business or industry in which he is engaged. No man has a moral right to withhold his support from an organization that is striving to improve conditions within his sphere.”
– President Theodore Roosevelt