

DATE: February 2023
FOR IMMEDIATE RELEASE
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Will The Product Work? Is The Product Verified?

The Reflective Insulation Manufacturers Association International (RIMA-I) along with ASTM International and their certification team at SEI (Safety Equipment Institute) have teamed up to strengthen the reflective products industry through the voluntary **Product Verification Program**. This program verifies reflective products meet, or exceed, ASTM standards and codes and are thoroughly tested to perform as claimed.

There are five categories for verification: reflective insulation, radiant barrier, interior radiation control coating (IRCC), facer materials and radiant barrier vapor barrier; and here is a list of tests for each category - <https://rimainternational.org/wp-content/uploads/2019/09/List-of-Verification-Tests-0819-3.pdf> .

Once a product has passed the rigorous testing and review, a unique verification code is created and incorporated into a custom logo for that product. Each verified product and custom code can be checked on the RIMA International website <https://rimainternational.org/verify/> . To ensure consistency, products are tested through a random testing process where all program products are tested again every five years.



When you're preparing to make an investment in a building project, you want to be sure you are putting in quality materials that will perform as intended.

The Product Verification Program is your due diligence in one simple step.

Whether you're shopping for products or have a reflective product you want to stand out from the competition, let the Verification Program promote and protect you. Interested in learning more? Contact Anna Seiple with SEI at aseiple@seinet.org or RIMA International at rima@rima.net.