

March 2023

President's Letter –

Dear Colleagues,

We are so excited that we have our Spring Meeting in Tampa, Florida, right around the corner. This time the format will be Thursday the 30th and Friday the 31st of March 2023. Meeting will be held at the Westshore Grand Hotel. Check the RIMA International website (Under News/Meetings/Misc. – Meetings/Events) where you will find the link to make your reservations at the hotel with RIMA-I's special rates. For more information, please contact Mary for details.

We have a lot going on right now in our industry. All the committees have full agendas, and your contribution and participation is always a great value for us to reach the organization's goals. On Thursday you will have the opportunity to participate in all committees, helping us complete the agendas with very important decisions to make. After the meetings, we will have our cocktail sponsored by Fi Foil, followed by our dinner where we have a lot of fun and great social networking.

On Friday we will have our biannual full membership meeting where all the committee's and the board will make their reports. There, you will have the opportunity to vote on all reports, so we can go on with our duty in the next six months until our next meeting in the fall. Also, on Friday we will have our traditional brunch, and a guest speaker with a high-level knowledge in our industry.

Networking and creating relationships with colleges and experts is one of our main topics, and we will keep working hard on this matter for all our biannual meetings. We encourage you to come and join us at this meeting. We need your support, expertise and participation. Your voice and opinion is very valuable and is a tremendous benefit to membership. Come share your issues and concerns as well. We want to hear from you.

I also want to remind all the membership, that your membership contribution is vital to finance our efforts on codes and technical work, which is the main duty that we have as an organization for the benefit of our industry. If you haven't renewed your membership, we encourage you to do it so we can meet our goals and budget for 2023 with non-stop work and effort.

Thank you for your attention, and I will see you in Tampa in a few weeks.

Best regards -

Sergio Luconi



RIMA International extends a BIG *THANK YOU* to ALL our members for their involvement, dedication and support. We know each member contributes and is vital to this association playing an important role in advancing this industry. We would not exist without you, and you are greatly appreciated!




The Spring 2023 working meetings will be held March 30-31 at the Westshore Grand Hotel in Tampa, Florida. Attendance forms have been distributed and are due in to the RIMA-I office by **March 15th**. Individuals can make room reservations by using the reservation link on the RIMA-I website (under News/Meeting/Misc.), which will take you directly to our room block with our group rate. **If you're booking your room within 30 days of the meeting you will need to contact the hotel directly to ensure the group rate.**



In addition to the committee and membership meetings, there are some great social activities incorporated into the event. See below for more details.

Meeting Format for Tampa

Since we are meeting separate from ASTM C16 this time, we are able to utilize two meeting spaces Thursday morning to give each of the committees more time to address all their projects as well as brainstorm on some new topics. Here is a brief overview of the meeting schedule:

<p>Thursday, March 30th – 8 a.m. – Noon – Committee Meetings: <i>Sustainability, PR/Mktg/Mem & Verification</i> 8 a.m. – Noon. – Committee Meetings: <i>Codes (ABCC) & Technical</i> Noon – Open Lunch 1:30 – 5 p.m. – Committee Meetings: <i>International Conference, Strategic Alliance, PPAC</i> Meetings Adjourned 6 p.m. Cocktail Hour at Seasons 52 Sponsored by:</p>  <p>Group Dinner Immediately Following</p>	<p>Friday, March 31st - 8 – 10 a.m. - Membership Meeting ♦ All Members Should Attend 10 a.m. – Brunch with Custom Omelet Station 11 a.m.- Guest Speaker (TBA) Noon – Meeting Adjourned (Board Members Only: Meet Noon – 3 p.m.)</p>
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Full agendas have been distributed via e-mail to all members

Can You Bring Some Guests too?

What better way for non-members to learn all that RIMA International is doing than by attending these working meetings. The RIMA-I office sends out e-mail invites, **but the majority of our guests typically come from members taking the time to invite them.** We encourage each of our current members to invite at least one company to come as our guest. Guests are welcome to participate in all group meetings and activities FREE! **We do need guests to register in advance** (by March 16), so contact the RIMA-I office ([rima@rima.net](mailto:rима@rima.net) or 800/279-4123 or 785/424-7115) to register.





What's in it for Me, You Ask?

Did you know, RIMA-I offers members incentives that pay a **\$1,000** toward your annual dues **for each new member** that joins RIMA International. This can add up quickly and is a win-win for us all. The more members involved, the more we can accomplish. There is membership information on the website at www.rimainternational.org (see the 'Join' button in the upper right-hand corner) including descriptions of the categories, testimonials and application forms. **So, help us get the word out and invite those companies that should be involved with RIMA-I to join us in New Orleans.**

TOGETHER WE DO MAKE A DIFFERENCE!

Now This is How to End the Day . . .

Thank You Royce Global!

After a long day of meetings, making decisions, moving projects forward and brainstorming new ideas, it's time to relax and socialize. We start out the evening with cocktails sponsored by our host, Royce Global. One thing that sets RIMA International apart is how everyone comes together both to work and to socialize. Great lasting friendships have formed through events just like this. Come and enjoy some really good people and a really great time.



Both the cocktail hour and dinner will be held at Seasons 52 Restaurant. The name comes from their mission to use ingredients at their peak of freshness on either oak-fire grilled or brick oven roasted with no fryer in sight. Their wine bar offers 52 wines by the glass, and their talented bartenders can mix a craft cocktail perfect for every season. A pre-selected menu will offer three entrée options; however, if there are dietary restrictions, they are happy to oblige.

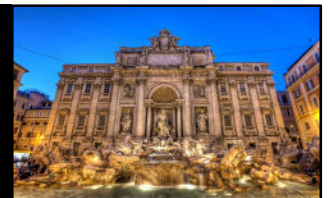


The group dinner outing is always a highlight at every meeting so get your register in and come join the fun!



I-RIM Conference 2023

International Reflective Insulation Manufacturers Conference



Yes, It's Happening – Registration is Open!

That's right, the 2023 International Reflective Insulation Manufacturers Conference is headed to Rome, Italy, **23-25 May**, at the beautiful Le Meridien Visconti Hotel right near the Vatican. It's a perfect location to hold this conference and reunite with our friends across the pond. All the details, including the full conference program, lists of speakers and topics as well as the hotel reservation link and more are available now.

A limited number of sleeping rooms have been reserved for the event, so if you want to secure your room at the group rate, you can find the hotel reservation link, and all the details here - <https://rimainternational.org/i-rim-conference/i-rim-conference-rome-italy/>

It's fast and easy to register as well. Seating is limited, so lock yours in here - <https://form.jotform.com/82394464684166>.

Interested in featuring your product/service before the top professionals in your field? See your options here - <https://form.jotform.com/91474659523163>

This conference has not been to Europe since 2014 so there much to share and learn. We to welcoming you to Rome!



IN THE NEWS . . .



The Verification Program continues to evolve and grow as RIMA-I, ASTM and SEI all work together to continually improve upon operations and benefits. Since our collaboration, SEI has managed the program alone; however, to make sure everyone is more involved and informed, the responsibilities have now been divided. ASTM/SEI is overseeing new applications and RIMA-I is overseeing random testing and renewals.

There are also some great new benefits that will be discussed at the upcoming meeting in Tampa. The creating of a short promotional video is also on the agenda. We are determined make this program a “must have” benefit for all companies in the reflective products industry.

It's just getting better and better . . .

So, what are you waiting for?

To apply or find out more about Verification, forms can be found on the Member Portal (accessible through the RIMA-I website) or you can reach out to Anna Seiple with SEI at aseiple@seinet.org.

Progressive Membership Campaign Continues

The value of RIMA-I membership is revealed time and again through all the hard work our members invest year after year. Your dedication and hard work are what has given this small organization and industry a presence and voice in arenas where reflectives could easily be overlooked. RIMA-I is always looking for ways to bring more members into the organization to help contribute to the work and, in turn, allow us to expand into more areas of the industry, and ***one way you could help is by sharing the discount membership campaign with others.***



This discount progressive membership is a great opportunity to start up a conversation with other manufacturers, private labelers and suppliers alike to get on board and work together on the issues that directly impact their business.

Energy Efficient Home Improvement Credit

Through December 31, 2022, the energy efficient home improvement credit is a \$500 lifetime credit. As amended by the IRA, the energy efficient home improvement credit is increased for years after 2022, with an annual credit of generally up to \$1,200. Beginning January 1, 2023, the amount of the credit is equal to 30% of the sum of amounts paid by the taxpayer for certain qualified expenditures, including (1) qualified energy efficiency improvements installed during the year, (2) residential energy property expenditures during the year, and (3) home energy audits during the year. There are limits on the allowable annual credit and on the amount of credit for certain types of qualified expenditures, and you can find out more here [Energy Efficient Home Improvement Credit: Qualifying Expenditures and Credit Amount](#) questions 1 and 2). The good news is, reflective insulation continues to qualify. Spread the word!



[Linking The Logo!](#) Another way to help is to link the RIMA-I logo from your website to the association website. Members should all have the RIMA International logo on their websites, so a quick link to www.rimainternational.org is an easy way to boost visibility. If you don't already have one, a high resolution .jpg of the logo is just a quick e-mail away. Request one now at rma@rima.net.

The PR/Marketing/Membership Committee is in the process of reviewing and discussing some additional changes so watch for other changes coming soon.



Are You LinkedIn?

In case you are not aware, RIMA-I now has THREE groups on LinkedIn we use for discussions, press releases and other announcements. One group is the ***RIMA International*** group, the second is a broader discussion group for ***Radiant Barrier & Reflective Insulation*** and the third is our recent addition for the ***2023 I-RIM Conference (Reflective Insulation Manufacturers Conference)***

We've made it easy for you to these both groups as there are links to these groups right on the RIMA-I website (upper right-hand corner www.rimainternational.org). Put your cursor over the icon (like the one shown on the above) and a drop down will appear providing you links to each group. RIMA-I has several industry-related groups we post announcements in; and we are always watching for new groups to join, so send us your recommendations as well. The wider the reach the better!

Have You Met R&D Services, Inc.?



R&D Services, Inc. has been providing testing and consulting services to insulation manufacturers since 1994. They are an accredited third part test laboratory (ISO 17025) and inspection agency (ISO 17020) by the International Accreditation Service (IAS). This accreditation qualifies R&D Services, Inc. to provide classification testing to satisfy ASTM specification and provide qualified inspection and follow-on testing required by organizations such as ICC-ES, CCMC and IAPMO. These qualifications

and services can be viewed at www.rdservices.com.

R&D Services, Inc., is accredited for over 75 tests, including ASTM and CAN/ULC material specifications for reflective insulation, radiant barrier, IRCC, and many other insulation types. They also offer several non-accredited tests and have capabilities to set up unique testing applications based on client requests.

- Reflective Insulations
- Radiant Barriers
- IRCC Products
- HVAC Application
- Product Approvals
- R-Value Calculations
- Energy Star Approvals
- UV Exposure Testing
- Water Vapor Transmission
- Emissivity
- Hot Surface Testing
- Air Barrier Testing

Joins us for the tour of R&D Services on Wednesday, April 6 – Departing from Margaritaville Hotel at 2 p.m.

ICC Business Products – Discounts for Member's Only

This program offers members up to **50% discount** on manufacturer's suggested list price on such products as computer supplies, printer sales and supplies, standard office supplies, printed forms, furniture and promotional products. There's also a **2% rebate** at the end of the year, which can be taken as a check or credit onto your account. For more information on this special members-only program, contact [Ray](mailto:Ray@icc.com) at 800/547-2233.



Enjoy the Extras	Rest & Refresh	Get More Value	Stay Awhile	Travel Simply	Earn Rewards

RIMA International members can save up to 10% off the lowest rack rate with the Business Essentials Program at any of their 6,400+ properties nationwide. It's simple - <https://www.choicehotels.com/?clientid=00900560>



Book online.
Use this dedicated link [\(click here\)](#) or visit ChoiceHotels.com and use Client ID Number **00900560** when booking.



Give us a call.
Call 800.4CHOICE and we'll be glad to help you make your reservations.



Book on the go.
Download the Choice Hotels® mobile app for fast, easy booking wherever you travel.

Use it for personal and business travel and get even greater benefits when you sign up for the Choice Privileges Rewards program.

Member Corporate ID #00900560

Happy Trails to You!

For more information on RIMA International or any of the topics contained in this newsletter, visit our website at www.rimainternational.org, call 800/279-4123 or e-mail at rma@rma.net.

RIMA *International*
Reflective Insulation Manufacturers Association International
