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Registration Open for I-RIM Conference 2023 Rome

Anticipation has been growing for full details on the 2023 International Reflective Insulation Manufacturers (I-RIM) Conference, May 23-25 at the LeMeridien Visconti Hotel in Rome, Italy, and those details are here! The conference will launch with a special Welcome/Opening Reception Tuesday evening followed by two days filled with a variety of industry experts and professionals from around the world sharing the latest advancements, research and uses of reflective products.

We are pleased to welcome keynote speaker Laverne Dalgleish, Executive Director for Air Barrier Association of America (ABAA), presenting on "**Net Zero, High Performance, Carbon Neutral Buildings are Required in Some Countries – What is your Industry's Responsibility?**" Other topics include *Specification for Reflective Insulation - EN and ISO Standards; Mitigation of Building Energy Dynamics, Attic Radiant Barrier Performance Evaluation and Modern Evaluation of Reflective insulation Performance*, to name only a few. There are also seven regional updates sharing the state of reflectives in each region of the world. Details on uses, challenges, techniques and trends give a worldwide view of reflectives from a global perspective. A complete conference schedule can be found using the link below.

There will also be table top displays during the social reception on Wednesday and the luncheon on Thursday. Companies interested in getting their products in front of the main manufacturers and industry leaders have several different options available to do so. (*Follow the link below for details.*)

REGISTER ONLINE NOW - There are two ways to register for the 2023 event. You can download the attached Registration Brochure and use the registration form included; or use the quick and simple online form. It's the fastest way to lock in your spot at this important industry event. **Special early registration discounts are available between now and April 15th**, so register now and save!

For all the show details including a full conference schedule, a link to the hotel room block, attendee and exhibitor registration brochures, presentation descriptions, speaker bios and more click <https://rimainternational.org/i-rim-conference/i-rim-conference-rome-italy/>.

Knowledge is power, and relationships with the most knowledgeable people in your industry is a great place to start. Find it all at International Reflective Insulation Manufacturers Conference Rome 2023.

(The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at www.rimainternational.org.)