



**Attendee Registration Packet**

# Welcome to the 2023 International Reflective Insulation Manufacturers Conference

May 23-25  
Le Meridien Visconti Hotel  
Rome, Italy

We are excited to bring the I-RIM Conference to Rome, Italy for 2023. This conference combines the best in reflective technical education, research, testing, global updates/uses and more with all the best Rome has to offer creating an amazing opportunity you can't afford to miss.

Hosted by the Reflective Insulation Manufacturers Association International (RIMA-I), this is the only international event designed to bring industry professionals together to share and learn from one another how reflectives are being used, tested and studied around the world.

## The Cost

When you consider there is no other comparable event for the reflective industry, and the tremendous educational impact and career growth to be obtained, attendance is priceless. There are **two ways to save** - early registration discounts are available before 15 April as well as RIMA International membership discounts offering a 50% off annual membership fee for show attendees only.

*(See details on registration form.)*

## The Program

The program covers a range of information presented by speakers representing ten different countries and regions of the world. Topics range from sustainability and supply chain issues to specifications with EN and ISO and the physics of reflectives. There's something for everyone interested in learning and growing their professional knowledge in the reflective products industry. **Knowledge is power, and a powerful knowledge of your industry is key to long-term professional success. Now is the time to invest in yourself and your future.**

## The People

One of the things that makes the I-RIM Conference special, is the opportunity to socialize and network with knowledgeable industry professionals including the top industry experts in the world. This intimate affair is quite exclusive offering those that attend an environment not only to learn from the best of the best but to rub elbows at social events throughout the conference. These contacts will prove invaluable for years to come.



## Regional Updates

This portion of the program hosts several presenters sharing information on how reflectives are being used in their area of the world. Topics may include common applications, market share, costs comparisons to other common materials, is the industry growing/declining, challenges and future outlook.



# The Schedule



## Keynote Speaker Laverne Dalglish

Laverne is the current Executive Director of the Air Barrier Association of America (ABAA) and the Chief Operating Officer of the Rainscreen Association in North America (RAiNA). He is the Principal in his own company, Building Professionals; and he will be presenting on “Net Zero, High Performance, Carbon Neutral Buildings are Required in Some Countries – What is your Industry’s Responsibility?”

**Presentation descriptions and full speaker bios can be found at [www.rimainternational.org](http://www.rimainternational.org) under I-RIM Conference Rome.**

TUESDAY, MAY 23		
HOURLY	EVENTO / TOPIC	
17:00 - 19:00	Registration Opens / Welcome Reception	
WEDNESDAY, MAY 24		
HOURLY	PRESENTER	EVENTO / TOPIC
8:40 - 9:00	Sergio Luconi	Welcome / Conference Overview / Introductions
9:00 - 10:00	<b>Keynote Speaker</b> Laverne Dalglish	Net Zero, High Performance, Carbon Neutral Buildings are Required in Some Countries - What is your Industry's Responsibility?
10:00 - 10:10	<b>PLATINUM SPONSOR PRESENTATION</b>	
<b>Regional Updates</b>		
10:10 - 10:15	Mike Boulding	Explain this Section and intro 1st Speaker
10:15 - 10:30	Sergio Luconi	Reflective Insulation Trends in Latin America
10:30 - 10:45	Maxime - Actis	Reflective Insulation Trends in Europe
<b>10:45 - 11:05 Break</b>		
11:05 - 11:20	Michael Bostrom	Reflective Insulation Trends in Australia
11:20 - 11:45	Y. C. Kwon	Reflective Insulation Trends in Korea & Japan
11:45 - 12:00	Bill Lippy	Reflective Insulation Trends in North America
12:00 - 12:15	Sergio Luconi	Reflective Insulation Trends in Argentina
12:15 - 12:30	Saudi Arabia	Introduction: Interests in Saudi Arabia
<b>12:30 - 14:00 - LUNCH ON YOUR OWN</b>		
14:00 - 14:30	RESNET- Steve Baden & Laurel Elam	A New Metric on Measuring and Labeling CO2 Emissions in Homes
14:30 - 15:00	Giovanni Roscini	Manufacturing Techniques
15:00 - 15:30	James Fricker	Thermak Break Solutions for Commercial, All-Steel Buildings with Reflective Insulation
<b>15:30 - 15:50 Break</b>		
<b>GOLD SPONSOR PRESENTATION</b>		
16:00 - 16:30	Maxime Duran & Andreas Zegowitz	Specification for Reflective Insulation: EN and ISO Standards
16:30 - 17:00	Michael Joyce	Operation and Results from the Single-Sided Hot-Box Apparatus
17:00 - 17:15	Mike Boulding	About RIMA International (History Of and 50% off Membership for Show Attendees)
17:15 - 17:30	Group Photo	
17:30 - 19:30	Reception - Table Top Exhibits	
THURSDAY, MAY 25		
9:00	Sergio Luconi	Welcome to Day 2
9:00 - 11:00	David Yarbrough & Hamed Saber	Modern Evaluation of Reflective Insulation Performance
<b>11:00 - 11:20 Break</b>		
<b>SILVER SPONSOR PRESENTATION</b>		
11:20 - 11:30	Chris Trummel and Ken Mitchell	PET/METPET and Aluminum Foil Supplies
12:00 - 12:30	Saleh Alshehri	Reflective Technology Extended to Fenestration
12:30 - 14:30	<b>Hosted Lunch / Table Top Exhibits</b>	
14:30 - 15:10	William Miller	Attic Radiant Barrier Performance Evaluation
15:10 - 16:00	Jay Kosny	Mitigation of Building Energy Dynamics - Great Opportunity for Reflective Insulation combined with Thermal Massive Systems
16:00 - 16:30	Bill Lippy & Mike Boulding	Verification and New Products/Uses of Reflectives / Video Montage of Various Uses of Reflectives
16:30	Sergio Luconi	Wrap Up / Thank You
<b>Conference Concludes</b>		

If you are interested in sharing information about your company/product/service, we have three premiere sponsorship opportunities (Platinum, Gold and Silver - which include time on the conference program as well as other added benefits) as well as our standard table top display option during the reception on Wednesday and lunch on Thursday. (See the separate exhibit prospectus at [www.rimainternational.org](http://www.rimainternational.org) under I-RIM Conference for full details and sign up.)



# I-RIM Conference Attendee Registration Form

May 23-25, 2023 ♦ Le Meridien Visconti Hotel ♦ Rome, Italy

Register Online Now at [www.RIMAIInternational.org](http://www.RIMAIInternational.org)

## REGISTRANT INFORMATION

(please print clearly and use a separate form for each person registering)

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_ E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

## REGISTRATION FEES

### Registration Fee

- RIMA-I Member Fee (before April 15)  \$595 US
- RIMA-I Member Fee (after April 15)  \$695 US
- Non-Member Fee (before April 15)  \$695 US
- Non-Member Fee (after April 15)  \$795 US

**NOTE:** To receive the advance registration discount, registration form must be received by **April 15, 2023**.

**Refund Policy:** A 50% refund is available before April 15 when requested in writing. No refunds will be issued 30 days prior to the event.

## CHECK ALL CATERED EVENTS YOU WILL ATTEND:

**Tuesday:**

Registration and Welcome Reception

**Wednesday:**

Reception / Table Top Displays

**Thursday**

Catered Lunch / Table Top Displays  
(All included with registration)

## Save 50% on Membership in RIMA International for 2023

This is a special non-members only opportunity to become a member in RIMA International and learn all the reasons why your peers choose membership. To take advantage of this special discounted membership offer available only with registration, complete the additional information below. *Additional documents are required for application and will be sent upon receipt of your application.*

## Questions?

[rima@rima.net](mailto:rима@rima.net)  
913/730-8869

- Final Details:**
- I wish to apply for membership in RIMA International for 2023 (\$750) \$ \_\_\_\_\_
  - I would like to register to attend only \$ \_\_\_\_\_
  - My spouse—All three catered events (\$200) or customize:
    - Tuesday Cocktail Reception (\$50) \$ \_\_\_\_\_
    - Wednesday Cocktail Reception (\$75) \$ \_\_\_\_\_
    - Thursday Lunch (\$75) \$ \_\_\_\_\_

## Method of Payment:

- Check     Wire transfer     Credit Card

**Total Amount Due:** \_\_\_\_\_

(additional \$40 fee is required for processing wire transfers and 5% for credit cards)

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Mail Completed Application and Payment (if applicable) to: RIMA International, PO Box 14174, Lenexa, KS 66285

Forms may also be submitted by e-mail at [rima@rima.net](mailto:rима@rima.net) or via fax at 913/730-8869