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2023 I-RIM Conference Rome a Great Success!

The 2023 International Reflective Insulation Manufacturers Conference (I-RIM Conference) was held May 23-25 at the beautiful LeMeridien Visconti Hotel in Rome, Italy. Attendees represented more than ten regions/countries around the world sharing information and research as well as discussing opportunities for the future. Countries represented include the United States, Canada, United Kingdom, France, Australia/Asia, Korea/Japan, Costa Rica, Argentina, Germany and Saudi Arabia. RIMA-I President Sergio Luconi, International Conference Chairman Mike Boulding and RIMA-I Executive Director/Conference Director Mary Edmondson hosted the event.

The 2-day technical conference was a great success with excellent presentations from all the countries listed and featuring Wednesday's keynote speaker Laverne Dalgleish from Air Barrier Association of America (ABAA). Wednesday also included a sponsored luncheon provided by the Saudi Arabia Royal Commission of Jubail and Yambu. A presentation of introduction preceded the luncheon conducted by Dr. Ahmed Zaid AlHussein. A special thank you for their participation and contribution. Networking and relationship building is a key part of the event, which, in addition to Wednesday's luncheon, offered hosted receptions on Tuesday and Wednesday evening and a luncheon on Thursday.

"That was certainly the best conference that I have ever attended" – Michel Bostrom, Ametalin

Topics Presented at the 2023 Event Include:

- *Net Zero, High Performance, Carbon Neutral Buildings are Required in Some Countries - What is your Industry's Responsibility?* – Lavern Delgleish
- *Regional Update: Latin America* - Sergio Luconi
- *Regional Update: Europe* - Maxime Duran
- *Regional Update: Australasia* - Michel Bostrom
- *Regional Update: Korea/Japan* - Professor Y.C. Kwon
- *Regional Update: North America* - Bill Lippy
- *Regional Update: Argentina* - Sergio Luconi
- *Introduction: Saudi Arabia* - Dr. Ahmed Zaid AlHussein
- *A New Metric on Measuring and Labeling CO2 Emissions in Homes* - Steve Baden & Laurel Elam
- *PET/METPET and Aluminum Foil Supplies* - Chris Trummel & Ken Mitchell
- *Specification for Reflective Insulation: EN and ISO Standards* - Maxime Duran & Andreas Zegowitz
- *Mitigation of Building Energy Dynamics - Great Opportunity for Reflective Insulation combined with Thermally Massive Systems* – Dr. Jan Kosny
- *History of RIMA International/Membership Opportunity* - Mike Boulding
- *Modern Evaluation of Reflective insulation Performance* – Dr. David Yarbrough & Dr. Hamed Saber
- *Reflective Technology Extended to Steel Framing & Fenestration* – Dr. Saleh Alshehri
- *Attic Radiant Barrier Performance Evaluation* – Dr. William A. Miller
- *Thermal Break Solutions for Commercial, All-Steel Buildings with Reflective Insulation*, James Fricker

If you were unable to attend this year's event, presentations will be available for purchase (in PDF format) for \$50/presentation or \$400 for the full set. Contact RIMA-I at rima@rima.net for details or to place your order.

For more information on the 2023 I-RIM Conference including photos of the event, session descriptions, speaker bios and more, please visit <https://rimainternational.org/i-rim-conference/i-rim-conference-rome-italy/>.

The Reflective Insulation Manufacturer's Association International is a group of dedicated people working together to propagate the knowledge and use of reflective insulations and radiant barriers. RIMA-I has been the major force in establishing fair ASTM standards for testing and installation procedures. RIMA-I welcomes all who are interested in promoting and directing the growth of the industry. For more information about membership or the industry, please contact Executive Director Mary Edmondson at 800/279-4123 or visit us on our website at www.rimainternational.org.)