

DATE: January 2024
FOR IMMEDIATE RELEASE
CONTACT: MARY A. EDMONDSON
800/279-4123

Doing More in 2024

As we begin another new year, many reflect on the last and search for ways to improve going forward. One way to identify how to do that is identifying what you want more of in the months to come. Perhaps it's more revenue, more customers, more visibility and presence, more opportunities to expand your knowledge and top it off with more happiness. Interested? If so, here's more . . .

It's a universal truth that there's strength in numbers, so searching out your industry trade association is a great first step. Maybe you're already familiar but just haven't seen the benefits of getting involved before. If you want more in 2024, maybe it's time to take a closer look.

For businesses involved in the reflective insulation, radiant barrier and interior radiation control coatings (IRCC) industries, the Reflective Insulation Manufacturers Association International (RIMA-I) was created to help you do more. To have more presence and influence in the building codes. For your products to be more understood and accepted by building professionals and consumers. To explore more ways to set yourself apart from the competition and stand side by side with the best in the field. To have more access to reliable research, experts and information. To keep you more informed on anything that could impact the future of your business. To have a platform to bring your business challenges and get more assistance. Starting to feel happy?

Everything RIMA-I does is focused on improving, expanding, educating and informing to the benefit of every member. RIMA-I members hold themselves to higher standards and are willing to get involved to improve their industry, and they have the best resources available to do it. Ready to get more?

RIMA-I understands it takes time to get connected and see the benefits of membership, so they've created a progressive membership so new members can join at an introductory rate for the first and second years providing ample opportunity to explore all the association can do for your business. You can keep doing what you've always done, or you can put RIMA International to work for you. For more information call 785/424-7115, e-mail us at rima@rima.net; or submit your membership application at <https://www.rimainternational.org/members/join/>.

If you're ready for more in 2024, contact RIMA-I now. Together we DO make a difference.