

**March 2024**

## ***President's Letter –***

Dear Colleagues,

It is an honor to be able to serve the organization as President for the next term, and with your help we will guide the association to continue to grow and prosper.

I would like to thank Sergio Luconi again for his exceptional leadership and direction. Very hard footsteps to follow. In the past year, we had some great people retire and lost incredible resources to RIMA-I, all of which will be greatly missed. It is imperative that RIMA-I continues to encourage more members to be involved and for members to step up in new roles to fill the voids.

As I think about the future of RIMA-I and how to grow the association, there are so many possibilities:

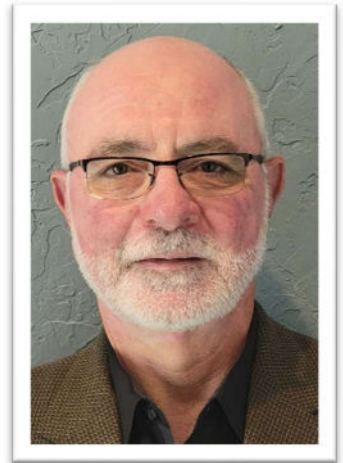
- To be a better resource for the industry
- Support and promote the scientific work being done in the industry
- Continue the code work to ensure Reflectives' are embedded there
- Create more educational programs
- Promote RIMA-I through white papers, magazine articles and blogs
- Develop a committee for the reflective packaging industry
- Develop a program for reflective distributors
- Enhance the verification program
- Promote RIMA-I internationally
- Sustainability
- And more . . .

RIMA-I has limited resources both physically and financially, and this vast array of opportunities, while all important and worthwhile, are difficult to accomplish all at once. Foremost I believe RIMA-I must be valuable to its members, and what this means is typically different for each member. However, I think the membership should create the priorities for 2024 and beyond; and that by focusing on what is important to the membership and put the resources of RIMA behind these opportunities, we will see progress on what is important and move the rock forward. We invite you to share input into the direction of RIMA-I and the value of all of the opportunities.

We already have an exciting agenda for the meeting in Philadelphia, with many committee meetings, two guest speakers and, as always, a great networking opportunity. I look forward to reconnecting with each of you. Please get involved. This is YOUR industry association, and RIMA-I needs you.

Best regards -

*Mike Boulding*



**RIMA International extends a BIG THANK YOU to ALL our members for their involvement, dedication and support. We know each member contributes and is vital to this association playing an important role in advancing this industry. We would not exist without you, and you are greatly appreciated!**

# PEOPLE IN THE NEWS

## Changes to 2024 Board

At the Fall meeting in 2023, new board members were nominated and approved. Since that time, some changes have occurred. Our new President, Bill Lippy, has retired from Fi-Foil Company, which automatically moved Vice President elect Mike Boulding into the President role. That left the VP slot vacant, so the Board met and placed Bobby Byrd as Vice President. These changes will be presented to the membership at the upcoming meeting for official member approval.

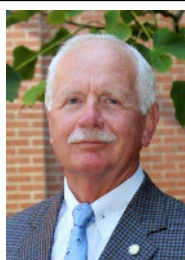
We appreciate their voluntary act of service, which is a key factor in the ongoing growth and development of the reflective products industry. **Thank you, gentlemen!**



**PRESIDENT**  
Mike Boulding  
Resisto



**PAST PRESIDENT**  
Sergio Luconi  
Prodex



**VICE PRESIDENT**  
Bobby Byrd  
RoyOMartin



**SECRETARY/  
TREASURER**  
Ralph Dale  
Dunmore Corp.



**DIRECTOR**  
Neil Freidberg  
LP Bldg. Solutions



**DIRECTOR**  
Mark Lovan  
Echo Tape



**DIRECTOR**  
Ron Rado  
Fi-Foil Company



**DIRECTOR**  
Kelly Myers  
Covertech/Balcan

## Members Gather in Philadelphia for Spring Meetings and ASTM C16

The Spring 2024 working meetings will be held April 10-11 at the Loew's Hotel in Philadelphia, Pennsylvania. Attendance forms have been distributed and are due in the RIMA-I office by **March 22nd**. Individuals can make sleeping room reservations by using the reservation link on the RIMA-I website (under News/Meeting/Misc. - Meetings), which will take you directly to our room block. **If you are booking your room within 30 days of the meeting, you will need to contact the hotel directly to ensure the group rate as the room block will have dropped.**

These meetings are being held in conjunction with the ASTM International C16 meetings taking place immediately prior at the nearby Marriott. For those interested in participating in both events, the Loew's Hotel allows for guests to secure our group discount rate three days prior (and three days following) the RIMA-I meetings.

If you are new to the association, our in-person meetings are vital to the work the association is doing. There are great ideas generated when everyone is face to face without distractions, so all members should plan to attend. This is also your opportunity to have a voice in the work your industry association is doing, which is not only a great benefit of membership but a great contribution to the industry as well. Don't miss the opportunity to get involved and let your voice be heard.

It's also important to include great social activities in to the event. Iron sharpens iron, as they say, so come to network and get to know, and learn from, the people that can best relate to and understand the challenges you face in business. (See additional details below)

**Relationships create firm foundations on which great things are built.**

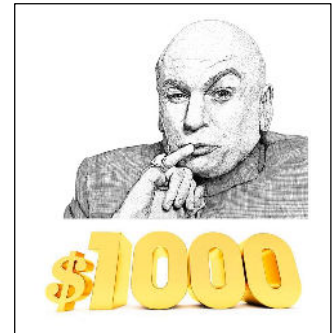


## Invite Guests – Yes, You!

What better way for non-members to learn all that RIMA International is doing than by attending these working meetings. The RIMA-I office sends out e-mail invites, **but the majority of our guests typically come from members taking the time to invite them**. We encourage each of our current members to **invite at least one company to come as our guest**. Guests are welcome to participate in all group meetings and activities FREE! **Guests do need to register in advance** (by March 22nd), so contact the RIMA-I office ([rima@rima.net](mailto:rima@rima.net) or 800/279-4123 or 785/424-7115) to register.

## What's in it for Me, You Ask?

Did you know, RIMA-I offers members incentives that pay a **\$1,000** toward your annual dues or Verification renewal **for each new member** that joins RIMA International. This can add up quickly and is a win-win for everyone. The more members involved, the more we can accomplish. There is membership information on the website at [www.rimainternational.org](http://www.rimainternational.org) (see the 'Join' button in the upper right-hand corner) including descriptions of the categories, testimonials and application forms. **So, help us get the word out and invite those companies that should be involved with RIMA-I to join us in Philadelphia.**



**TOGETHER WE DO MAKE A DIFFERENCE!**

## Meeting Format for Philadelphia

The RIMA-I meetings will be immediately **after** ASTM C-16 which means our committee meetings will start Wednesday afternoon. Here is a brief overview of the meeting schedule:

### Wednesday, April 10<sup>th</sup> –

New Member Orientation - 12:45 p.m.  
Committee meetings from 1 – 5 p.m.  
Hosted Cocktail Hour at 6 p.m. -  
Group Dinner at 7 p.m.



### Thursday, April 11<sup>th</sup> –

Committee meetings 8 – 10 a.m.  
Catered Brunch 10 – 11 a.m.  
Guest Speaker – Sven Munne, DOE – 11 - Noon  
Full Membership Meeting from noon - 2 p.m.  
Guest Speaker – Dr. Hamed Saber – 2-3 p.m.



If this is your first time attending a RIMA-I meeting, we want to make this as seamless and productive as possible for you, so we're inviting you to join us at 12:45 on Wednesday in the Howe Room (33<sup>rd</sup> Floor) for an informal introduction. We want to meet and welcome you and go over how the meetings work so you feel comfortable asking questions and participating in discussions. We also want to answer any questions you may have. There is no official dress code, but most will be in business casual. We want you to take an active role and get the most out of your time there. We look forward to seeing you soon!



## Introducing Guest Speaker Sven Munne

*US Department of Energy (DOE)*

Sven Mumme is supervisory project manager in the Building Technologies Office (BTO) at the U.S. Department of Energy (DOE) and is the technology lead for Opaque Envelope and Thermal Energy Storage R&D. Sven earned a B.S. in mechanical engineering from Queen's University in Kingston, Ontario, and an MBA from Duke University's Fuqua School of Business. His career includes working at Underwriter Laboratories (UL) where he designed lab systems and equipment for test facilities in Asia, Europe, and North America. He then moved to W.R. Grace as a global marketing manager for incubator technologies. He joined the DOE in 2012 and will be presenting on the DOE's BTO "**Decarbonization Strategy, and the Critical Role Building Envelopes Play in Achieving Decarbonization Goals**". He will also highlight some research areas and projects currently in the works. Join us Thursday morning at Noon, immediately following brunch. You won't want to miss it!



## Welcome International Guest Speaker Dr. Hamed Saber

Dr. Saber is a Professor of Mechanical Engineering at Jubail Industrial College, and the Chair of Research and Consultations Department at the Deanship of Research and Industrial Development, Royal Commission for Jubail and Yanbu, Kingdom of Saudi Arabia. He has experience at the Institute for Space and Nuclear Studies and the Chemical and Nuclear Department at University of New Mexico (Albuquerque, New Mexico), and the National Research Council of Canada (Ottawa, Ontario, Canada).

Over the course of his career, he has received several awards and published over 250 publications. Most recently, he was listed in the top 2% of the scholars based on the study by Stanford University. His areas of interest include building science, building envelope and structure, Heat, Air and Moisture (HAM) transport in building envelopes, CFD, static energy conversion using thermoelectrics, electronic cooling, and numerical modeling using finite element methods, fire safety and fire performance in houses. He will be presenting on “**Current Advances in the Evaluation of Reflective Insulation Performance**” with time available for discussions and questions, immediately following the Membership Meeting on Thursday. We are honored to have Dr. Saber join us. Plan your travels accordingly and join us as we welcome Dr. Saber to Philadelphia.

## Social Events Create Great Networking Opportunities



### It's Happy Hour 'Time'...

Thank You **Royce GLOBAL**

What better way to wrap up a long day of meetings, making decisions, moving projects forward and brainstorming new ideas, than to relax and socialize. We start out the evening with cocktails sponsored by our host, Royce Global. One thing that sets RIMA International apart is how everyone comes together both to work and to socialize. Great lasting friendships have formed through events just like this. Come and enjoy some really great people and a really great time.



### Who is Royce Global, you ask?

Royce was formed in 1929 by Albert J. Royce, Sr. in East Rutherford, NJ. Today they operate three manufacturing facilities in the US, utilize warehouses across North America, Europe and Asia and maintaining joint-ventures in the Middle-East and China. Its primary products were Sodium Hydrosulfite, Sodium Formaldehyde Sulfoxylate and Zinc Formaldehyde Sulfoxylate. Learn more at [www.royceglobal.com](http://www.royceglobal.com).

## Next, It's Dinner 'Time'



**Time** is an essential late-night destination offering seasonal new-American cuisine with live jazz in the main dining room every evening and a whiskey bar and tap room offering over 90 whiskey's and 20 beers on draft. The group even will be in a private dining room, one of three available. This event is always a highlight at every meeting, so register now and come join the fun!

## IN THE NEWS . . .



### ***Matt McNelis Steps Up Contributing to the work at ASTM***

Current ASTM Chairman, Mr. Doug Kinninger, former President of RIMA International, recently announced that RIMA-I member, Matt McNelis, with SOLEC (Solar Energy Corporation – [www.solec.org](http://www.solec.org)) will be taking on the responsibility of Technical Contact for the following ASTM C16.21 documents:

- C1321-15 (Reapproved 2020) Standard Practice for Installation and Use of Interior Radiation Control Coating Systems (IRCCS) in Building Construction
- C1483-C1483M-17 (Reapproved 2022) Standard Specification for Exterior Solar Radiation Control Coatings on Buildings
- C1841-22 Standard Specification for Interior Radiation Control Coating (IRCC) for Building Applications

All those that are working within ASTM are providing a great service and benefit to all RIMA-I members and to the industry as a whole. RIMA-I wants to acknowledge and thank Mr. McNelis for his willingness to take on this responsibility within ASTM. His contributions to the development of C1841 were invaluable as well.

Congratulations and thank you to Matt on behalf of our industry!

### ***Progressive Membership Campaign Continues***

The value of RIMA-I membership is revealed time and again through all the hard work our members invest year after year. Your dedication and hard work are what has given this small organization and industry a presence and voice in arenas where reflectives could easily be overlooked. RIMA-I is always looking for ways to bring more members into the organization to help contribute to the work and, in turn, allow us to expand into more areas of the industry, and ***one way you could help is by sharing the discount membership campaign with others.***



This discount progressive membership is a great opportunity to start up a conversation with other manufacturers, private labelers and suppliers alike to get on board and work together on the issues that directly impact their business.



### **I-RIM Conference 2023**

International Reflective Insulation Manufacturers Conference

### ***Presentations Still Available -***

The 2023 International Reflective Insulation Manufacturers Conference (I-RIM Conference) was held May 23-25 at the beautiful LeMeridien Visconti Hotel in Rome, Italy. Attendees represented more than ten regions/countries around the world sharing information and research as well as discussing opportunities for the future.

The 2-day technical conference was a great success with excellent feedback on the quality of the information shared.

***“That was certainly the best conference that I have ever attended” – Michel Bostrom, Ametalin***

If you were unable to attend the event, we've got great news! The conference presentations are available to order in PDF format. Details on presentation content can be found here: <https://rimainternational.org/i-rim-conference/i-rim-conference-rome-italy/presentations/>. Individual presentations can be ordered for \$50 each or get the full set of all presentations listed above for \$400. Ready to order? Send your order details to [rima@rima.net](mailto:rima@rima.net).

For more information on the 2023 I-RIM Conference including photos of the event, session descriptions, speaker bios and more, please visit <https://rimainternational.org/i-rim-conference/i-rim-conference-rome-italy/>.



Reflective Insulation Manufacturers Association International

***Linking The Logo!*** Another way to bring more awareness of the industry and RIMA International is to link the RIMA-I logo from your website to the association website. A quick link to [www.rimainternational.org](http://www.rimainternational.org) is an easy way to boost visibility. If you don't already have one, a high resolution .jpg of the logo is just a quick e-mail away. Request one now at [rima@rima.net](mailto:rima@rima.net).



## Are You LinkedIn?

In case you are not aware, RIMA-I now has THREE groups on LinkedIn we use for discussions, press releases and other announcements. One group is the **RIMA International** group, the second is a broader discussion group for **Radiant Barrier & Reflective Insulation** and the third is our recent addition for the **2023 I-RIM Conference (Reflective Insulation Manufacturers Conference)**

We've made it easy for you to these both groups as there are links to these groups right on the RIMA-I website (upper right-hand corner [www.rimainternational.org](http://www.rimainternational.org) ). Put your cursor over the icon (like the one shown on the above), and a drop down will appear providing you links to each group. RIMA-I has several industry-related groups we post announcements in; and we are always watching for new groups to join, so send us your recommendations as well. The wider the reach the better!

## Have You Met R&D Services, Inc.?



R&D Services, Inc. has been providing testing and consulting services to insulation manufacturers since 1994. They are an accredited third part test laboratory (ISO 17025) and inspection agency (ISO 17020) by the International Accreditation Service (IAS). This accreditation qualifies R&D Services, Inc. to provide classification testing to satisfy ASTM specification and provide qualified inspection and follow-on testing required by organizations such as ICC-ES, CCMC and IAPMO. These qualifications

and services can be viewed at [www.rdservices.com](http://www.rdservices.com).

R&D Services, Inc., is accredited for over 75 tests, including ASTM and CAN/ULC material specifications for reflective insulation, radiant barrier, IRCC, and many other insulation types. They also offer several non-accredited tests and have capabilities to set up unique testing applications based on client requests.

- Reflective Insulations
- Radiant Barriers
- IRCC Products
- HVAC Application
- Product Approvals
- R-Value Calculations
- Energy Star Approvals
- UV Exposure Testing
- Water Vapor Transmission
- Emissivity
- Hot Surface Testing
- Air Barrier Testing

**Join us for the tour of R&D Services on Wednesday, April 6 – Departing from Margaritaville Hotel at 2 p.m.**

## ICC Business Products – Discounts for Member's Only

This program offers members up to **50% discount** on manufacturer's suggested list price on such products as computer supplies, printer sales and supplies, standard office supplies, printed forms, furniture and promotional products. There's also a **2% rebate** at the end of the year, which can be taken as a check or credit onto your account. For more information on this special members-only program, contact Jess Ray at 800/547-2233.



Enjoy the Extras	Rest & Refresh	Get More Value	Stay Awhile	Travel Simply	Earn Rewards

RIMA International members can save up to 10% off the lowest rack rate with the Business Essentials Program at any of their 6,400+ properties nationwide. It's simple - <https://www.choicehotels.com/?clientid=00900560>



**Book online.**  
Use this dedicated link ([Click link above](#)) to visit ChoiceHotels.com and use Client ID Number **00900560** when booking.



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Call 800.4CHOICE and we'll be glad to help you make your reservations.



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*Use it for personal and business travel and get even greater benefits when you sign up for the Choice Privileges Rewards program.*

**Member Corporate ID #00900560**

Happy Trails to You!

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*For more information on RIMA International or any of the topics contained in this newsletter, visit our website at [www.rimainternational.org](http://www.rimainternational.org), call 800/279-4123 or e-mail at [rima@rima.net](mailto:rima@rima.net).*

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Reflective Insulation Manufacturers Association International

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